

## Consent of publishing image, film and sound, Umeå Municipality

In Umeå's schools and preschools both educational activities and activities such as playtime are documented and published in different ways, for example by images and film. Teachers and students documenting, producing and publishing digital content is a natural part of learning and create opportunities for enhanced learning. The staff also wants to show the excellent work and highlights of all learning and the positive and joyful activities that goes on in Umeå by showing them on, for example, Umeå's learning management systems, websites, digital presentations and sometimes on social media. To publish images, film and sound where your child can be identified, we need your consent.

We want you to feel safe about what is published and that it is in accordance with the values of what our preschool and school curriculum represents. Here you can find information on how published material will be used, stored, and how you can, at any time, withdraw your consent.

Read more about why we sometimes publish images, film and audio on [www.umea.se/samtyckeskola](http://www.umea.se/samtyckeskola)

### Why is consent necessary?

Images, videos and sound where your child can be identified is considered personal data and processing of personal data is determined, among other things, in the European data protection regulation (GDPR). We need your consent for Umeå municipality councils, schools and preschools to process personal data of images, movies and audio files where your child can be identified in the management.

### What services apply to the consent and how are images, videos and audio files stored?

We use a number of services with written agreements on how personal data may be handled. It regulates where and how data is processed and that the treatment complies with EU safety requirements. For example Unikum and Tempus.

If we will publish in Umeå's channels for social media without written agreements, such as Facebook and Instagram, may lead to that personal data are processed in a country outside of the EU / EEA and that the recipient country does not meet the appropriate level of protection or protective measures. It can also lead to that you/the child can not exercise your data protection rights.

### How long is the consent valid?

The consent is valid until further notice or until it is revoked.

### How do I revoke consent?

You have the right to, at any time, revoke or provide your consent. To do this:

- Notify your child's school or preschool that you changed your answer to consent
- Fill out a new form with your new answer.

Revoking your consent does not affect the legality of the treatment before it is revoked. This means that the municipality has the right to use the image in the meantime we have your consent. **To leave your answer**

**This form consists of two parts, one for processing personal data in municipal channels and systems and one for processing personal data in countries outside the EU / EEA.**

**For the consent to be valid, both guardians must give their consent if joint custody applies.**

**If you change your answer it is important that you notify the school or pre-school since they do not receive automatic notification if the answer changed.**

**Consent of processing personal data in municipal channels and systems,**

I give my consent that in school related materials, my child's personal data in the form of name, image, film and sound can be published on the digital platforms and services with which the municipality has written agreements. (Tex Unikum and Tempus)

Name of child: \_\_\_\_\_ Class: \_\_\_\_\_

*Guardian 1*

Yes  No

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Guardian 2: (any other guardians answer here)*

Yes  No

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Consent of processing personal data in countries outside the EU / EEA**

I give my consent that in school related materials, my child's personal data in the form of name, image, film and sound can be published on platforms such as facebook, Instagram, where personal information may be transferred to countries outside the EU /EEA. It may mean that the recipient does not meet the appropriate level of protection or the precautions and you / the child can not exercise your data protection rights.

*Guardian 1*

Yes  No

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Guardian 2: (any other guardians answer here)*

Yes  No

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**More information**

[Privacy Manager](#)

[Data Protection](#)

[Complaints](#)

Learn more about consents Umeå municipality

[www.umea.se/samtyckeskola](http://www.umea.se/samtyckeskola)

[www.umea.com/consent](http://www.umea.com/consent)